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PRESS RELEASE

Nikko Chemicals and Maruzen Pharmaceuticals win 17th European BSB Innovation Awards in Paris "Cosmetics/ ingredients and functionals" for Peach Leaf Extract BG30-06 (Yamanashi)

Paris, France, April 2, 2019- Nikko Chemicals of the NIKKOL GROUP and Maruzen Pharmaceuticals took 1st prize for Peach Leaf Extract BG30-06 (Yamanashi) at the 17th European BSB Innovation Awards.



Peach Leaf Extract BG30-06 (Yamanashi) significantly improved the condition of the skin and hair of volunteers who do pool workouts regularly and are frequently exposed to chlorine. The ingredient inhibited chlorine-induced oxidative damage and reduction of key Keratin-related gene expression.

Peach fruits are a popular food in Asia, however in Japan, peach leaves have long been used in bath water in order to relieve itch, heat rash and inflammation. The peach leaves we used this time for residual chlorine damage care are produced in Yamanashi Prefecture, Japan's No. 1 production area of peaches. We extracted peach leaves grown at the foot of Mt. Fuji to infuse cosmetic products with the history, culture and traditions of Japan.

This product and the related concepts are the result of a joint-collaboration project between Maruzen Pharmaceuticals and the NIKKOL GROUP of companies.

Source

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