

PRESS RELEASE

NIKKO CHEMICALS received the **GOLD** award at in-cosmetics asia “Innovation Zone Best Functional Ingredient” for the new absorbent powder **ARON NT-Z!**

Tokyo, JAPAN, November 2nd, 2017– NIKKOL GROUP NIKKO CHEMICALS received the **GOLD** award for Aron NT-Z at in-cosmetics asia 2017 in Bangkok! Our new technology was recognized as the best functional ingredient presented at this international event.

ARON NT-Z is the absorbent powder that is specifically modified for use in skin care. It holds water more than 20 times of its dry weight and forms viscous emulsions and gels. The formulations with ARON NT-Z release water when applied on skin and provide a unique sensation of watery touch with elastomer-like finish.

This product is the fruit of collaborative research between Toagosei, Nikko Chemicals and Cosmos Technical Center, combining the expertise in industrial polymers & skin care application.

Key benefit to end-users is the combination of watery touch with a matte, elastomer-like finish and soft-focus effect. This unique sensation is particularly interesting in improving the aesthetics of water-in-oil formulas that might have a heavy texture due to high load of chemical sunscreens and oils. **ARON NT-Z** also works well with O/W formulations through the unique sensation of watery touch and matte finish. **ARON NT-Z** exhibits soft-focus properties that provide an instantly visible blurring effect.



Source:

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chemical-navi: <https://www.chemical-navi.com/english/index.html>

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